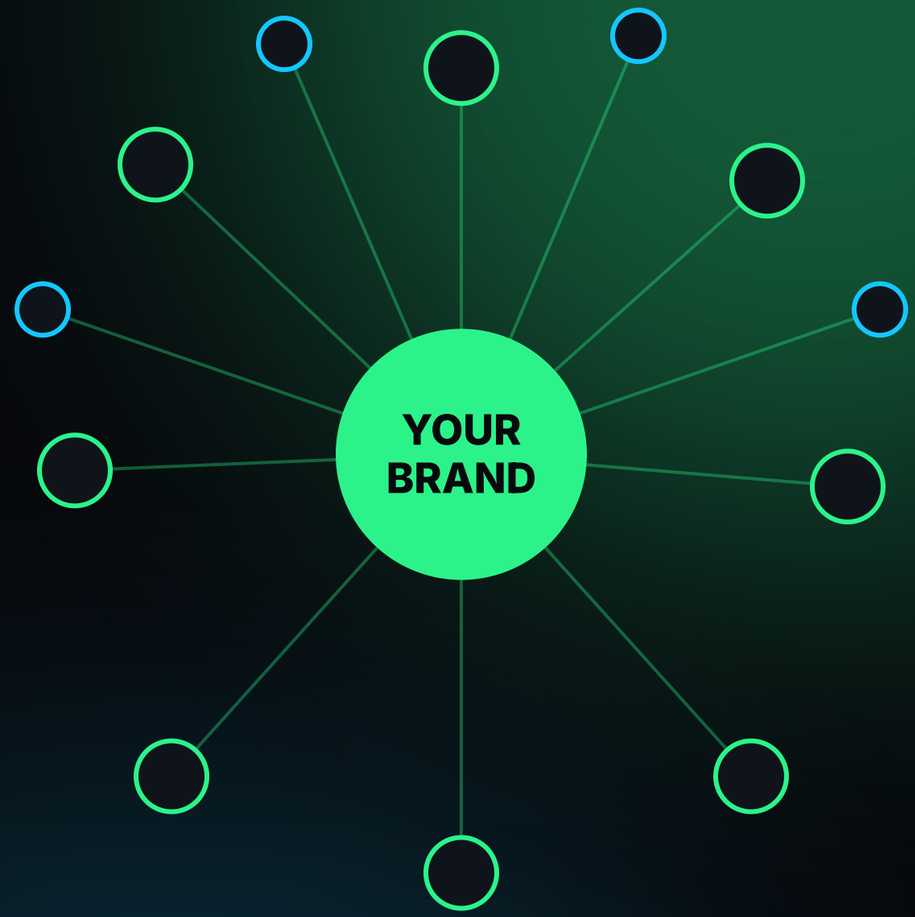
FOR CRYPTO CASINOS AND IGAMING BRANDS

Your best content runs once. Let's run it on 25 feeds.

How a network of branded Instagram backup accounts gets your existing videos in front of new players every day. No ad spend. No per-depositor fee.



THE PROBLEM

Reach is the hardest thing for an iGaming brand to buy.

PAID SOCIAL

Needs Meta's written permission

Meta only runs online gambling ads with prior written permission, market by market. For many brands that door is closed or very narrow.

AFFILIATES

A cut on every depositor

CPA and revenue share work, but you pay again for every player, and the affiliate owns the audience, not you.

YOUR OWN CONTENT

One run on one page

Streams, big wins, ambassador shoots and sponsorship content cost real money to make. Most of it posts once and is gone in 48 hours.

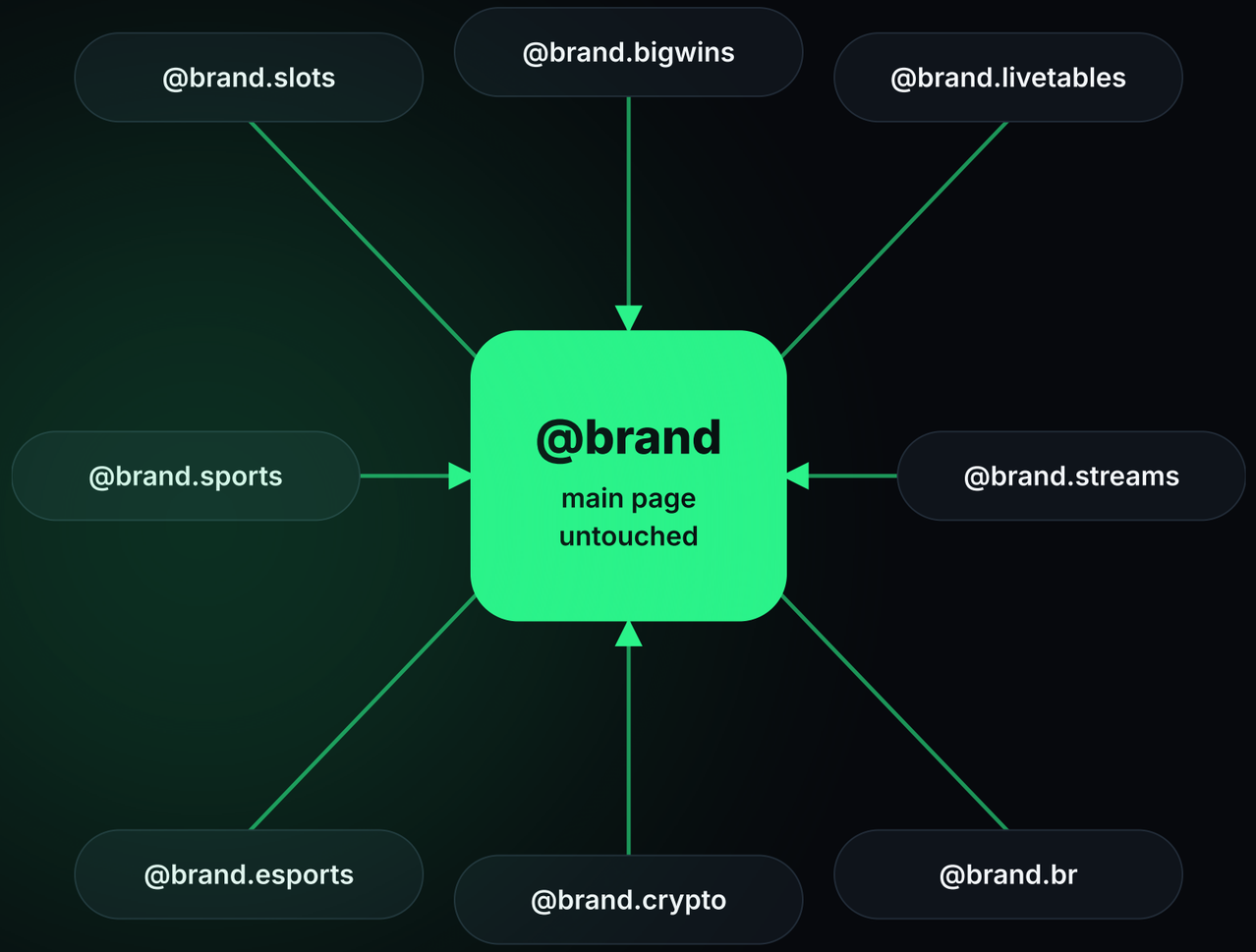
You already paid for the content. The missing piece is **more places for it to be seen.**

THE STRATEGY

One main page. 10 to 25+ backup accounts feeding it.

We build Instagram accounts under your brand name and post recuts of your existing videos on them every day. Each account works a different crowd, and every one points people back to your main page.

You own every account. Your main page stays exactly as it is.



BUILT FOR YOUR AUDIENCE

Every account works one crowd.

One page can't be everything to everyone. A network can. Here is a starting map for a crypto casino. We tune it to your library and the markets you're licensed in.

Big wins

Multiplier hits and jackpot moments, cut tight with the reaction first.

Slots and originals

Game features, bonus rounds and in-house games explained in 20 seconds.

Live tables

Blackjack, roulette and game-show moments from live dealer streams.

Streamer highlights

The best minute of hours-long streams, posted daily instead of lost.

Sports and sponsorships

Team, fighter and ambassador content reaching sports fans, not just players.

Esports

Match moments and creator content for adult esports fans.

Crypto culture

Fast deposits, coins and community, for people who already live on-chain.

Language markets

Portuguese, Spanish, Turkish and more, only for markets on your licence.

PROOF

One backup account. 685K views in 2 weeks.

A 20-year-old consumer brand gave us the videos they'd already posted. We built a backup account in their name and posted recuts every day. No new filming.

685.4K

views on one backup account

Posting started Oct 22, 2026

457K

views on the best reel

From a video they'd already posted

218K

views on the second

1,400+ shares

52 posts **652** followers **0** new filming days

Your dashboard
↗ 685.4K views in the last 30 days.

Straight from the account's Instagram dashboard, Nov 5, 2026

HOW IT COMPARES

A third way to grow, next to ads and affiliates.

	PAID SOCIAL	AFFILIATES	BACKUP ACCOUNTS
Meta ad permission needed	Yes	No	**No, it's organic posting**
Fee per depositor	Cost per click	CPA or rev share	**None**
Who owns the audience	Rented	The affiliate	**You own every account**
New content needed	Ad creative	Theirs	**None, we use your library**
Stops when budget stops	Instantly	Mostly	**Posts and followers stay**

Backup accounts don't replace ads or affiliates. They add reach you own on top of both.

COMPLIANCE BUILT IN

Set up so your compliance team can say yes.

18+

Age-gated, every account

We turn on Instagram's own minimum-age setting on each account, set higher wherever local rules require it.

RG

Responsible gambling line

Your RG message and help link sit in every bio. Your wording, your links.

0

No bonus or promo posts

No promo codes, deposit offers or sign-up bonuses unless your team approves them in writing.

GEO

Licensed markets only

Account languages, crowds and links follow your licence. We don't build for regions where you can't operate.

YOU

You approve the playbook

Account names, bios, captions and content rules get your sign-off before anything goes live.

REAL

Healthy accounts

Fresh recuts and a clear crowd per account. No bought followers, no fake engagement.

HOW IT WORKS

You send the library. We run the network.

1

Library and rules

You share access to your videos and your compliance rules. That's all we need from you.

2

Accounts built

We set up 10 to 25+ accounts in your name, with bios, age gates, RG lines and links to your main page.

3

Daily posting

Every account posts fresh recuts each day, written for its own crowd. Winners get recut again.

4

Monthly report

Views, followers and top posts for every account, and what we're scaling next month.

No filming on your side

Main page untouched

You own every account

Month to month

NEXT STEP

Want to see your plan before you decide?

Reply **"plan"** and we'll send a free one-pager for your brand: the first 10 account names, the crowd each one works, and the first 5 videos we'd post from your library.

EMAIL

contact@clipmade.co

WEB

clipmade.co

For brands operating legally in their markets. 18+. Please gamble responsibly.